

Wing Yan Chan

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🌐 www.wychan.ca

PROFILE

Creative, innovative, detailed oriented, self-motivated and enthusiastic individual who works well individually as well as a member of a team.

SKILLS

Branding
Adobe Creative Suite
Layout Design
Photography
Adobe After Effects
Team Management
Bilingual (English and Cantonese)

ACHIEVEMENTS

OCADU MEDAL AWARD (2022)

Advertising - Runner Up

STUDENT LEADERSHIP AWARDS (2020)

Peer Mentor Award - Nominee

SKILLS ONTARIO (2018)

WORK EXPERIENCE

OLIVER AGENCY Jun 2022 – Aug 2022

(Design Intern)

- Worked closely with core delivery team to execute key results in alignment with business objectives while managing expected scope and effort within timeline
- Create and edit pitch decks with proficiency
- Facilitating client-facing meetings

U OF CALGARY Dec 2022 – Present

(Artist Consultant)

- Developing, designing and organizing workshop projects
- Coordinating with team to complete large scale projects in a timely manner
- Hiring, recruiting, and training assistants
- Leading and aiding families in art projects

KOL KID Oct 2021 – April 2022

- Assisting with customers' questions and concerns
- Creating banners and email content for webstore
- Experience navigating Shopify

VOLUNTEER EXPERIENCE

GRADEX COMMITTEE LEAD 2022

- Directing and facilitate project meetings
- Developed and fostered relationship with members to be more engaged on assigned tasks
- Maintaining good communication with all members and faculty staff

EDUCATION

OCAD UNIVERSITY Completion date: May 2022

Bachelor of Design (BDes) in Advertising
Communication Design Minor